

AMTA 2024 NATIONAL CONVENTION

September 12-14
Tampa, FL

amtamassage.org/Convention

amta
american massage therapy association



EXPERIENCE CONVENTION

Join us **September 12-14** as we come together with our **massage therapy community in Tampa**. Hear from exciting speakers, learn new techniques with hands-on training, and check out the latest massage products. Reconnect with friends (and make new ones) and reignite your passion for the profession at Convention!



GET INSPIRED

Find new inspiration with enthusiastic and knowledgeable keynote speakers at Convention.



LEARN NEW SKILLS

Get hands-on education for new massage techniques and learn the latest in massage therapy research, business, ethics, sports massage, self-care and more. Choose from 30+ session offerings and earn 15+ CEs.



TRY THE LATEST PRODUCTS

Peruse the Exhibit Hall and see the latest innovations in massage therapy.



CONNECT WITH YOUR COMMUNITY

Convention is all about the people! Network with leaders in the massage therapy profession, and exchange ideas with like-minded peers. Reconnect with old friends and make some new ones.



DISCOVER TAMPA

Explore the greater Tampa Bay area by taking some time to relax at award-winning beaches and experience the history, culture and food of this centuries-old city. Make the most of your trip to Convention on the Gulf Coast!



SCHEDULE AT A GLANCE

WEDNESDAY, SEPTEMBER 11

8am-5:30pm	Pre-Convention Workshops
11am-6pm	Table Storage
11am-5pm	Attendee/Exhibitor Registration

THURSDAY, SEPTEMBER 12

7am-6:30pm	Attendee/Exhibitor Registration
9am	Opening Session and Keynote Address
11am-2pm	Exhibit Hall Open
11:30am	First-Timers Lunch
1:30-3:30pm & 4-6pm	Education Session
5:30-7pm	Exhibit Hall Open

FRIDAY, SEPTEMBER 13

7am-6pm	Table Storage
7am-6pm	Attendee/Exhibitor Registration
10am-5:30pm	Education Sessions
10am-12pm	Education Sessions
10am-5:30pm	Teachers Day
10:30am-3:30pm	Student Day
11:30am-3:30pm	Exhibit Hall Open
12pm	Teachers Celebration Luncheon
1:30-5:30pm	Education Sessions
5:30-7pm	Exhibit Hall Open: Reception

SATURDAY, SEPTEMBER 14

7am-4:30pm	Table Storage
7am-12:30pm	Attendee/Exhibitor Registration
8am-12pm	Education Sessions
11am-1:45pm	Exhibit Hall Open
1pm	Passport to Prizes
2pm	Closing Panel
4:30-6:30pm	Closing Reception





CONTINUING EDUCATION

Learn from top massage therapy educators and earn the highest quality CE credits in the profession at the AMTA 2024 National Convention. Our continuing education is rigorously vetted, meaning we take the extra steps to submit for NCBTMB and each state, as required.

Explore new techniques in hands-on courses, and stay up to date with the most recent massage research. Expand your skills and grow your practice with top courses in business, self-care, ethics, research and teaching skills.

Our extensive CE offerings include lecture courses such as **Cupping to Relieve the Symptoms of Stress** and hands-on courses like **Foot Reflexology Through a New Lens** or **Subtle Bodywork Techniques for Massage Therapists**. Visit our website for a detailed list of Convention courses.



SAVE \$50

**WHEN YOU REGISTER
BY AUGUST 16!**

Registered individuals may request a full refund for any reason through July 31st.

For the full schedule and session details visit
amtamassage.org/Convention/Education



HOTEL & TRAVEL



See what's making a splash in Tampa! There's a wide array of activities and attractions for whatever your interests may be. Discover what downtown Tampa has to offer on the Riverwalk, or explore Tampa Bay's museums, golf courses, and nearby beaches.



Tampa

AMTA 2024 NATIONAL CONVENTION LOCATION:

Tampa Convention Center
333 S Franklin St
Tampa, FL 33602

Tampa Marriott Water Street
505 Water St
Tampa, FL 33602
(813) 221-4900

Embassy Suites by Hilton
513 South Florida Ave
Tampa, FL, 33602
(813) 769-8300



Stay in the heart of the convention happenings with AMTA's official hotel.

The AMTA rate will be available until August 16, 2024 or when the block sells out.

GETTING TO TAMPA:

Tampa International Airport (TPA) is approximately 9.5 miles from downtown Tampa. Taxis are available from baggage claim to downtown. Lyft and Uber are available from the airport as well.

TOP 5 THINGS TO DO IN Tampa

There's something for everyone in Tampa.

Dive into the rich history of Ybor City – home to Florida's oldest restaurant. Spend time outside by relaxing at one of the nearby award-winning beaches. Immerse yourself in arts and culture in one of Tampa's many museums. All of that and more is waiting for you!

1

TAMPA RIVERWALK

Right outside the Convention Center, the 2.6 mile long Tampa Riverwalk is lined with attractions, restaurants, and parks. Walk, run, bike or scooter as you take in downtown Tampa, and see the colorful lights of the Riverwalk at night.

2

YBOR CITY

Tampa's roots are in the historic district of Ybor City. With a variety of activities available, there is so much to do here to get to know Tampa. Enjoy a Cuban sandwich in its birthplace, meet a cigar roller and learn how Tampa became the Cigar Capital of the World, step back in time and take a ride on the TECO Streetcar and even visit Cuban soil – no passport necessary!

3

BUSCH GARDENS

Thrill-seekers and animal-lovers alike can find what they're looking for at Busch Gardens Tampa Bay. There's over 300 acres of attractions based on worldly adventures as well as one of the nation's premier zoos with over 12,000 animals. Plus, live shows, shopping, restaurants, and games!

4

AWARD-WINNING BEACHES

Tampa's average of 361 days of sunshine make it the perfect place to enjoy some time at the beach! Nearby Clearwater Beach has been voted "Best Beach Town" by USA Today, featuring sugar-fine sand – perfect if you want to relax on shore or take a dip in the ocean.

5

HIT THE LINKS

Florida has more golf courses than any other state, and there are over 10 just in Tampa! Whether you're an experienced golfer or just looking for a fun and easy round, there's a variety of courses at a range of price points available.



We look forward to you joining us in Tampa!

For full details and to register for Convention visit
amtamassage.org/Convention