

AMTA
2025
NATIONAL
CONVENTION

August 21-23
Dallas, TX



amtamassage.org/Convention

amta
american massage therapy association





experience CONVENTION

Join us August 21-23 as we come together as a massage therapy community in Dallas! Hear from motivating speakers, learn new techniques with hands-on training, and check out the latest massage products. Reconnect with friends (*and make new ones*) and reignite your passion for the profession at Convention!

GET INSPIRED

Bookend your Convention experience with practical tips to improve your life and practice from our exciting keynote speakers.

LEARN NEW SKILLS

Practice new hands-on massage techniques and learn the latest in a variety of topics, including massage therapy research, business, sports massage and self-care. Earn up to a year's worth of CE!

TRY THE LATEST PRODUCTS

Peruse the Exhibit Hall and see the newest innovations in massage therapy.

CONNECT WITH YOUR COMMUNITY

Convention is all about the people! Network with leaders in the massage therapy profession, and exchange ideas with like-minded peers. Grow your community with fellow massage therapists from all over the country.

EXPLORE DALLAS

Discover the greater Dallas area by experiencing the art and culture, diving into the city's rich history or having fun at a variety of museums and attractions. Make the most of your trip to Convention in the Lone Star State!



schedule AT A GLANCE

THURSDAY, AUGUST 21

7:30 am–6:30 pm	Attendee/Exhibitor Registration
8 am–4 pm	Table Storage
9–10:30 am	Opening Session, Business Meeting, Awards & Keynote Address
10:30 am–2:30 pm	Exhibit Hall Open
11:30 am	First-Timers' Lunch
1:30–3:30 pm & 4–6 pm	Education Sessions
5–7 pm	Exhibit Hall Open: Reception

FRIDAY, AUGUST 22

8 am–6 pm	Attendee/Exhibitor Registration
9 am–6 pm	Table Storage
10 am–12 pm	Education Sessions
10 am–5:30 pm	Full Day Education Sessions
10:30 am–1:30 pm	Student Day Program and Lunch
11:30 am–3:30 pm	Exhibit Hall Open
1:30–5:30 pm	Education Sessions
5–7 pm	Exhibit Hall Open

SATURDAY, AUGUST 23

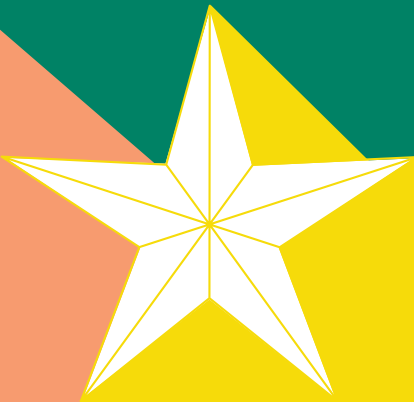
7 am–4:30 pm	Table Storage
7 am–12:30 pm	Attendee/Exhibitor Registration
8 am–12 pm	Education Sessions
11 am–1:45 pm	Exhibit Hall Open
1:30 pm	Passport to Prizes
2–3:15 pm	Closing Session
4–6 pm	Closing Reception



continuing EDUCATION

Learn from top massage therapy educators and earn the highest quality CE credits in the profession at the **AMTA 2025 National Convention!** Our continuing education is rigorously vetted, meaning we take the extra steps to submit for NCBTMB and state approvals.

Explore new techniques in hands-on courses and stay up to date with the most recent massage research. Expand your skills and grow your practice with top courses in business, self-care, ethics, research, teaching skills and more.



SAVE \$55
WHEN YOU REGISTER BY AUGUST 1!

Registered individuals may request a full refund for any reason through July 9.



FOR THE FULL SCHEDULE AND SESSION DETAILS VISIT
AMTAMASSAGE.ORG/CONVENTION/EDUCATION

hotel & TRAVEL

See what's happening in Dallas!

There's a wide array of activities and attractions for whatever your interests may be. Discover what downtown Dallas has to offer in history and culture or venture to the greater Dallas area to connect with nature or take in the many museums.



AMTA 2025 NATIONAL CONVENTION LOCATION AND HOST HOTEL:

Sheraton Dallas Hotel
400 Olive Street
Dallas, TX 75201



GETTING TO DALLAS:

Dallas Love Field (DAL) is approximately 6.2 miles from the Sheraton Dallas Hotel, and Dallas Fort Worth International Airport (DFW) is approximately 19.4 miles away. Taxis, Uber and Lyft are available at both airports.



TOP 5 THINGS TO DO IN *Dallas*

There's something for everyone in Dallas.

Dive into the rich history and culture of the city's downtown district. Get outside with the nearby botanical garden or catch a Texas Rangers ball game. Immerse yourself in science and art at one of the area's many museums. All of that and more is waiting for you!

1 DALLAS ARBORETUM AND BOTANICAL GARDENS

Experience scenic views and vibrant floral landscapes at this 66-acre display garden. Named "One of the Most Breathtaking Gardens in the World" by *Architectural Digest*, the Dallas Arboretum and Botanical Gardens will connect you with nature and teach you about life and science.

2 DALLAS ARTS DISTRICT - The Dallas Arts District is home to a variety of fine arts disciplines, including the Dallas Museum of Art, the Winspear Opera House and the Meyerson Symphony Center. Additionally, the district offers a range of outdoor spaces to hang out and enjoy nature in the midst of downtown Dallas.

3 PEROT MUSEUM OF NATURE AND SCIENCE - The Perot Museum of Nature and Science serves as the city's gateway to scientific wonder. Explore the five floors of everything from dinosaur fossils to interactive technology exhibits. Everyone can discover the beauty of the world we live in with hands-on learning for a variety of subjects.

4 GLOBE LIFE FIELD - Located 30 minutes away in Arlington, TX, visit Globe Life Field to see the 2023 World Series Champion Texas Rangers take on the Cleveland Guardians August 22-24. Take yourself out to the ball game and enjoy America's pastime!

5 THE SIXTH FLOOR MUSEUM AT DEALEY PLAZA - Learn more about one of the United States' most pivotal historical moments at the Sixth Floor Museum at Dealey Plaza. Browse various collections that tell the story of the assassination of President John F. Kennedy, the aftermath and his life and legacy.



We look forward to you joining us in Dallas!

FOR THE FULL DETAILS AND TO REGISTER FOR
CONVENTION VISIT AMTAMASSAGE.ORG/CONVENTION